

2020 Asia Pacific Social Innovation Partnership Award (APSIPA)

I. Award Objectives

With the gradual increase of global risks, how to develop innovative practices to ensure a future with sustainability will become mainstream. The Asia Pacific Social Innovation Partnership Award is established to explore dynamic social innovation models in the Asia Pacific and to motivate more change-makers to contribute to social innovation, discovering and celebrating social innovation partnerships that connect diverse stakeholders and make significant social impacts. Cases of partnerships will be required to set achieving the United Nations Sustainable Development Goals (the SDGs) as their core value.

II. Award Details

i. Qualifications

1. Organizations in the Asia Pacific region¹ which conduct business related to social innovation that falls under the award categories, including but not limited to both general and social enterprises, non-governmental organizations (NGOs), intermediary organizations, schools and government agencies.
2. Only one application can be filed in the name of one

¹ Asia Pacific region comprises 48 countries/ economies, including: Australia, Bangladesh, Brunei, Bhutan, Cambodia, Canada, The Cook Islands, China, Chile, Hong Kong, Macau, East Timor, Fiji, India, Indonesia, Japan, Kiribati, Laos, Malaysia, The Maldives, The Marshall Islands, Mexico, Micronesia, Mongolia, Myanmar, Nauru, Nepal, New Zealand, Niue, North Korea, Palau, Papua New Guinea, Peru, Pakistan, The Philippines, South Korea, Russia, Samoa, Singapore, The Solomon Islands, Sri Lanka, Taiwan, Thailand, Tonga, Tuvalu, Vanuatu, United States and Vietnam.

organization on the same case. If more than one application is filed, only the earliest application will be considered.

3. Cases which finished before April 2019 or start after June 2020 are not qualified.

ii. Award Categories

Social innovation is the deployment of innovative technologies or business models to change interrelationships among individuals and groups in the society, and it helps develop new approaches to social problems with the changes. The award sets motivating social innovation partnerships as its purpose, integrating 17 SDGs sorted into three categories, Biosphere Sustainability, Inclusive Business and Social Prosperity. The integration and interrelationships of the SDGs are emphasized to establish development models that fit the needs of our time without harming the interests of future generations. Three winners will be chosen from each category and there will be one Special Jury Prize chosen by the judging panel to celebrate the worthiest case, specified in the following.

1. The Biosphere Sustainability Award

The purpose of this award is to encourage cases of social innovation partnerships devoted to environmental protection and sustainability, acknowledging that a favorable natural environment is fundamental to all human activities. The highly related corresponding SDGs are SDG6: Clean Water and Sanitation, SDG13: Climate Action, SDG14: Life below Water, and SDG15: Life on Land.

2. The Inclusive Business Award

The award values socially innovative approaches to economic activities and commerce. Innovation, in terms of economics, does not only imply increase in income or employment, but also decrease in inequality and negative impacts, as well responsible measures to forward economic growth and cycle. The highly related corresponding SDGs are SDG8: Decent Work and Economic Growth, SDG9: Industry, Innovation and Infrastructure, SDG10: Reduced Inequality and SDG12: Responsible Consumption and Production.

3. The Social Prosperity Award

The award focuses on social innovation initiatives relevant to fundamental dignity in human society. The highly related corresponding SDGs are SDG1: No Poverty, SDG2: Zero Hunger, SDG3: Good Health and Well-Being, SDG4: Quality Education, SDG5: Gender Equality, SDG7: Affordable and Clean Energy ,SDG11: Sustainable Cities and Communities and SDG16: Peace, justice and strong institutions.

※ Applicants are required to choose one category when registering, and are not allowed to alter the decision.

4. Special Jury Prize

In addition to the awards mentioned above, the Special Jury Prize will be chosen by the judging panel to honor the worthiest case of the year, which is not limited to the registered category of it.

※ This year, the Special Jury Prize will honor social innovative cases addressing the COVID-19 pandemic, encouraging partnership experiences sharing across the Asia Pacific in this epidemic. However, applicants are required to choose one category (Biosphere Sustainability, Inclusive Business, Social Prosperity) when registering.

iii. Selection Process

1. Qualification review: All applications will be reviewed for whether the information provided is comprehensive and whether the cases connect to SDGs. If an application is incomplete, the applicant will be notified to submit additional information. The application will not be considered if all necessary documents are not submitted before the application deadline.
2. First round of selection: APSIPA task force comprised of experts and scholars of social innovation will score applications according to the four aspects listed below. Applications which are scored top five in each award category can enter the final round of selection. If there are two application cases with the same score, the one with the higher “Impact” aspect score will be given priority.
3. Final round of selection: Organizations which are shortlisted will be invited to participated in the online final judge meeting. The award judge panel is comprised of experts and practitioners in the field of social innovation in the Asia Pacific. Organizations which are scored top three in each category will be awarded. If

there are two application cases with the same score, the one with the higher “Impact” aspect score will be given priority. The judge panel will consider all aspects of the shortlisted applications and select the winner of the Special Jury Award.

Aspect	Description	Weight (%)
Diversity	The case engages multiple stakeholders to facilitate crossover collaboration.	25
Innovation	The case makes use of technologies, science and knowledge to breaks out of business as usual (BAU).	25
Sustainability	The case is sustainable. For example, it has a stable financial mode, comprehensive operation mode and good response mechanism to the external environment.	20
Impact	The case connects to the SDGs set out by the UN and entails a specific and significant social impact.	30

iv. Application

1. Application period: 2020/02/01 - 2020/07/01 (GMT+8 17:00)
2. Application website: https://si.taiwan.gov.tw/Home/ap_apply
3. Please fill in the online application form in English only, and follow all the requirements (Appendix 1). At least one supporting document should be submitted along with the application; otherwise, the application will not be considered. Please complete the online application to enter the review and selection processes.
4. Please select one award category to apply for. You may not

change the category afterwards.

5. To incorporate the themes of 2020 Asia Pacific Social Innovation Summit, we will give extra points to organizations working on cases with the following SDGs: good health and wellbeing (Goal 3), quality education (Goal 4), gender equality (Goal 5), decent work and economic growth (Goal 8) and climate action (Goal 13).
6. Please fill in the recommendation form (Appendix 2), if applicable.
7. Due to the COVID-19 pandemic, **all of the related events will be held online**. Organizations which are shortlisted will participate in the **Asia Pacific Social Innovation Summit and Asia Pacific Social Innovation Partnership Award in August and September**, attending the final presentation, award ceremony, and all the events in the summit. The winners will gain the international promotion through media interviews. The forms of related events will be announced along with the shortlist.
8. If you have any question regarding application, please contact us at siconsulting@moea.gov.tw. We will reply in two business days.

III. Organizer

The award is organized by Ministry of Economic Affairs and implemented by KPMG Taiwan.

IV. Notes

1. Applicants must not submit any false documents or information, and they must follow all the requirements. If the provided information does not meet the requirements, the organizers has the right to reject the application. If the information provided by an award-winning organization is proved to be false, the organization will be disqualified and deprived of the trophy.
2. A shortlisted organization should designate a representative to attend the final judge meeting, the award ceremony and relative activities. If the organization is unable to do so, the chance will be given to other organizations in the same award category (in the order of the final scores they receive).
3. The award-winning organizations will need to consent to the use of relevant sue of the cases in follow-up marketing, promotion and media exposure.
4. The organizer reserves the right to change any content related to the award at any time.

5. Preliminary timeline:

Date	Action item
2020/02/01-07/01	Application and promotion International promotion and call for application. Application should be done online. We'd send a confirmation email to the applicant after we receive the application.
2020/07/01-07/31	First round of selection APSIPA task force will select 15 finalists out of all the organizations that pass the qualification review.
2020/07/31	Announcement of the shortlist The shortlist will be announced online, and the selected organizations will be invited to attend the judge meeting, award ceremony and the 2020 Asia Pacific Social Innovation Summit.
2020/08/28	Final Presentation and Judge meeting (online) Representatives of shortlisted organizations need to prepare a 5-minute presentation and 5-minute Q&A. The award committee, which is comprised of experts in the field of social innovation, will review and select the winners.
2020/09/21-09/25 (Please refer to 6. Itinerary for the shortlisted organization representatives for	※ Due to the COVID-19 pandemic, all of the events will be held online. Award ceremony Winners will be announced in the ceremony. Events on social impact

the complete schedule.)	Representatives of shortlisted organizations can attend events on social impact organized by the Asia Pacific Social Innovation Summit. Sharing session The shortlisted organizations will share their experiences in the exclusive event in the Asia Pacific Social Innovation Summit.
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6. Itinerary for the shortlisted organization representatives:

※ Due to the COVID-19 pandemic, all of the events will be held online.

Date	Action item
2020/08/28 (Fri.)	Final Presentation The shortlisted organizations will give a 5-minute presentation and 5-minute Q&A. The award committee, which is comprised of experts in the field of social innovation, will review and select the winners in the judge meeting.
2020/09/21-09/25	Award ceremony Winners will be announced in the ceremony. Events on social impact Social innovation workshop

	Asia Pacific Social Innovation Summit Sharing session The shortlisted organizations will share their experiences in the summit.
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Appendix 1: Application Form

(For reference only. Please apply online)

Section 1: Applicant details	
The Award Category for Application	☐ Biosphere Sustainability ☐ Inclusive Business ☐ Social Prosperity
Applicant	
Category of the Organization	☐ General Enterprise ☐ Social Enterprise ☐ Non-Governmental Organization, Nonprofit Organization ☐ Government Bureau ☐ Intermediary Organization ☐ Venture Capital ☐ Others
Scale of the Organization	Number of fulltime employees
Location	☐ East Asia ☐ Southeast Asia ☐ North Asia ☐ South Asia ☐ Australasia ☐ Melanesia ☐ Micronesia ☐ Polynesia ☐ North America ☐ Latin America
Nationality	
Section 2: Contact information	
Contact person	
Title	
Phone	
Email	
Address	
Section 3: Information of the Case	

1. Basic details	
Name of the Case	
Starting time	yyyy/mm
End time	yyyy/mm or ongoing
Scale	☐ Regional ☐ National ☐ Local
Location	
Corresponding SDGs (one or multiple, please select three or less main SDG)	☐ GOAL 1: No Poverty ☐ GOAL 2: Zero Hunger ☐ GOAL 3: Good Health and Well-being ☐ GOAL 4: Quality Education ☐ GOAL 5: Gender Equality ☐ GOAL 6: Clean Water and Sanitation ☐ GOAL 7: Affordable and Clean Energy ☐ GOAL 8: Decent Work and Economic Growth ☐ GOAL 9: Industry, Innovation and Infrastructure ☐ GOAL 10: Reduced Inequality ☐ GOAL 11: Sustainable Cities and Communities ☐ GOAL 12: Responsible Consumption and Production ☐ GOAL 13: Climate Action ☐ GOAL 14: Life Below Water ☐ GOAL 15: Life on Land ☐ GOAL 16: Peace, justice and strong institutions All applications should connect with Goal 17 “Partnerships”, to achieve the core value of social innovation partnership award.
Please introduce the case	
1)	What is the social issue you want to resolve? What’s the cause of this issue?
2)	What’s the solution provided in this case?
2. Please explain how your case impacts the society and resolves the social issue from the following four aspects	
1)	Innovation
How does the case make use of innovative way to break out of business as usual? For example, a new business model is built, or you make use of technologies, science and knowledge. What’s innovative about these factors you include in the case? What’s the positive impact the case has on the society?	

※Please list the innovative factors.			
Innovation	Description (positive impact)		Difference to business as usual
E.g. big data	Use big data to analyze how social welfare organizations provide services.		Effectively measure the efficiency and reduce waste.
2) Diversity			
What organizations or stakeholders which are of different fields and industries does the case bring together? You may explain how the partner organization contributes to the case based on its core capability, industrial background and experience, and how you collaborate. If different partner organizations play the same role in the case, please list all of them in the same column. ※Please list as many as possible			
Partner organization	Organization type	Country	Contribution and way of collaboration
E.g. Taipei City Government, Taoyuan City Government	Local government	Taiwan	Help attract enterprises or investment entities which are willing to fund the case.
3) Sustainability			
Please explain how the case or the business model are sustainable and how it could echo Environment, Social and Governance (ESG for short) in its operation. Here are some questions you could answer: Regarding ESG: Does the case incur extra environmental costs during operation? Does it take care of the needs of all the stakeholders? What are the core abilities your organization which will allow for sustainable operations of the case? Regarding Sustainable business model: How much fund does the case need for one year or for the whole case period? How is the fund used? Where do you get the fund?			

Sustainable factor	Explanation		
ESG			
Sustainable business model			
4) Impact			
What are the key actions of the case? What are the short-term and measurable results of those actions? What long-term and less measurable changes will those results bring about? What is the impact of the changes and which SDG(s) is/are the impact related to? ※Please list the impact and describe it clearly.			
Key action	Result	Change	Impact (SDG)
E.g. Build a school	100 students every year	Literacy rate increases 1%	Better education (SDG#4)
3. Please describe the major pain points and challenges of the case.			
※The answer will only be used of the design of the social impact workshop. Please describe the major pain points or challenges of the case from one of the 10 aspects listed below. 1) Social purpose - We find it hard to formulate the social issue to resolve or the social value to create, and we can't envision what effects the case will have. 2) Market - We find it hard to understand the market, find our niche and figure out who our competitors are. 3) Propositions and brands - We find it hard to understand what our customers are looking for, and we don't know how to position our brand/product. 4) Customers and channels - We find it hard to categorize our target customers, figure out how much revenue each type of customers and channels generate, as well as find future opportunities. 5) Financial outcomes - We find it hard to control the financial status of the case and figure out clear financial goals and plans for action. 6) Core business process - We don't have a core business process to connect our operations to a business model that caters to the need of market.			

7) Governance and risks control - We find it hard to facilitate cross-department collaboration, decision making process and internal management. We lack the ability to understand and control external and internal risks. 8) People and culture - We find it hard to establish a business culture, leadership and team to realize our goals. 9) Measures and incentives - We don't have a clear measuring or tacking method of performances and we don't know how to incentivize people. 10) Social impact evaluation - We find it hard to measure the social impact the case has, and we don't have the ability to set up a mid-term or long-term social mission.	
Type (please select one)	Explanation
☐ 1. Social Purpose ☐ 2. Market ☐ 3. Propositions & Brands ☐ 4. Customers & Channels ☐ 5. Financial Outcomes ☐ 6. Core Business Processes ☐ 7. Governance & Risks Control ☐ 8. People & Culture ☐ 9. Measures & Incentives ☐ 10. Social Impact Evaluation	
Section 4: Supporting information	
1. Please provide some supporting documents, e.g. photos, powerpoint presentations or other documents that can support the application. Each file should not exceed 20 mb.	
2. Please provide a link of your proving video (YouTube, website, etc.). Please note that videos should only be submitted as a link.	
3. Please as the referrer to fill in the recommendation form if applicable.	

Appendix 2: Recommendation Form

Recommendation Form for the Applying Organization			
The Recommended Organization			
The Award Category Recommended to Apply for	☐ Biosphere Sustainability	☐ Inclusive Business	☐ Social Prosperity
Reasons to Recommend (Please describe with bullet points.)			
The Organization the Referee Represents			
Brief Introduction of the Referee			
Title		Email	
Phone Number		Address	
Signature of the Referee			